

# **The Quick Summary**

Powered by  Incentifind

## **What is The Quick Summary?**

- **A digital report** that provides a snapshot of **cost-saving incentives available to property owners** who add energy-efficient, water-conserving, or renewable systems, equipment or materials to their residential or commercial renovation or new-construction projects.
- **A marketing tool** created for lenders to offer their customers as a value-add product that will lower the cost of their upgrades or new construction project. The low price point of The Quick Summary allows the lender to offer this report at **no charge to the customer**.
- **A resource for valuable information** that can result in significant cost savings for property owners' upgrades or new construction projects.

## **Who provides the report?**

- **New Vista Solutions** has partnered with Incentifind, the curator and custodian of the nation's only database of energy efficiency, water conservation and renewable incentives. **The Quick Summary** can be ordered through **New Vista Solutions' settlement services platform** or on their website at <https://green.newvistasolutions.com>.

## **How does The Quick Summary benefit lenders?**

- **Provides a low-cost marketing tool** with a high perceived value by the customer. It can help promote loan programs that fund property owners' upgrades or new construction projects, and could save the customer hundreds or thousands of dollars on those projects.
- **Gives lenders a competitive advantage** and reinforces the customer/lender relationship and customer loyalty.
- **Can be ordered on New Vista's web-based platform** for automatic delivery to the customer during loan processing.
- **Can be a source of revenue** through new customer acquisition and commissions associated with the sale of subsequent 'Green Reports' offered by NVS.

*For more information, visit the New Vista Solutions green website at <https://newvistasolutions.com/mortgage-lenders> or call 866-721-9295.*