



**NEW VISTA**  
SOLUTIONS

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# The Green Report Brings Mutual Benefits To Lenders and Borrowers

## The Green Report

A comprehensive list of government-backed and utility-funded incentives available to property owners when they construct, renovate or upgrade real property using energy-efficient, water-conserving and/or renewable products, materials or measures.

## About New Vista Solutions

New Vista Solutions has been serving the mortgage lending industry since 2007. We are a full service vendor management company offering a suite of compliant, technology-driven settlement services products through our national network of best-in-class service providers.

Since our inception, we've focused on building strong relationships with our lender partners in the community banking and credit union industries. In that effort, our product development team is always looking for innovative ways to better serve our lender customers.

As we look to the future and expand our reach into the green energy space, our mission is the same -- to bring value to the mortgage lending community. Through our partnership with IncentiFind and our newest product offering, The Green Report, we believe we've taken a step forward in that mission.

## About IncentiFind

IncentiFind houses the nation's go-to database for green incentives. As the only comprehensively standardized and searchable database, IncentiFind captures incentives from federal, state, county, city and utility levels that promote energy-efficient, water-conserving and renewable measures in both residential and commercial sectors.

Whether you're planning a new construction project, an upgrade to an existing building or a home improvement project, IncentiFind simplifies the search for incentives into three easy steps:

- 01 SEARCH for incentives,
- 02 VERIFY your eligibility, and
- 03 APPLY for the eligible incentives.

IncentiFind's database is utilized by property owners, real estate developers, property managers, homeowners, builders, designers, engineers, professional service providers, lenders and many others nationwide.

Our continuous data enhancement provides fast, accurate incentive information to help with the planning of all types of construction and renovation projects.

## Why have we partnered?

New Vista Solutions is proud to partner with IncentiFind as we explore opportunities for our lender partners to leverage the nation's most comprehensive green incentive database as a value-add for their customers.

There is an increasing demand for easy access to digestible information regarding green incentives as property owners become more aware of the potential cost savings associated with energy-efficient upgrades and the government-sponsored financial incentives available to them.

Through our partnership, we want to offer lenders access to an information product that can be re-marketed to consumers and, at the same time, be used to promote any loan product that provides financing for construction and renovation projects involving green energy upgrades.

That is the foundation of our partnership, and that's why we created The Green Report.

## What is The Green Report?

The Green Report is a comprehensive list of government-backed and utility-funded incentives available to property owners when they construct, renovate or upgrade real property using energy-efficient, water-conserving and/or renewable products, materials or measures.

We believe The Green Report is uniquely positioned to bring awareness of green incentives to the general public and to involve the lending community in a rapidly growing national initiative to improve our environment.

There is no other resource available that can provide detailed green incentive information like that found in The Green Report.

## How does The Green Report benefit mortgage lenders?

We believe The Green Report will add value to any mortgage lender's suite of consumer services. Many property owners are not aware that green incentives exist. Having access to this database will position lenders as valuable sources of cost-saving information for property owners.

## **(How does The Green Report benefit mortgage lenders - continued)**

The information contained in The Green Report is also a powerful marketing tool for mortgage lenders when promoting loan programs that could finance commercial and residential projects involving green energy components.

Home Equity lenders will find this report especially useful when promoting home improvement loans.

Lastly, The Green Report is also available directly to property owners who are considering a green energy project and aren't yet working with a lender. New Vista Solutions will collect information from each IncentiFind order, including any interest the property owner has in obtaining financing for their project. The qualified lead's information will then be passed along to lenders within the New Vista network of lender partners that best fit the project based on loan amount, asset type and property location.

## **How does The Green Report benefit property owners?**

Having this information available in a single report will:

- Save property owners time from sifting through government documents and websites for information on available incentives.
- Provide a level of confidence that the information, maintained in one database, is complete, current and accurate, thus maximizing the cost savings on each project.
- Present the incentives in an organized format that property owners can use and understand.

## **What is the cost of The Green Report?**

Pricing is based on the potential cost savings that the property owner will realize if all eligible incentives are applied for and approved. Our target is to charge a fee that will yield a 10X Return on Investment (ROI) in the form of funding from incentives.

**Base Retail Fee for a Residential Green Report: \$99**

**Base Retail Fee for a Commercial Green Report: \$1,000**

**Discounted fees are available based on order volume.**

**For more information, please contact New Vista Solutions at 866.721.9295, or email [Support@newvistasolutions.com](mailto:Support@newvistasolutions.com).**